

Draft Proposed LCC Council Purpose and Goals from Charter Refining Work Group

May 12, 2014

Draft Purpose Statement:

The purpose of the LCC Council is to support the cooperative conservation efforts of the LCC network; to assist the LCC community in achieving its goals; to build a constituency of conservation partners; and to help sustain the LCC endeavor..

Draft Goals:

The overall goal of the LCC council is *to add value* to the LCC enterprise *in partnership* with the LCC Network by:

- Contribute to the sustainability of the LCC enterprise;
- Serve as advocates for the function, role and value of the LCC Network; Support and add value to LCC Network communication and education initiatives
- Broaden engagement of LCC partners and collaborators through our networks and relationships and increase involvement of tribal and indigenous partners;
- Bring a unique, high-level perspective to the LCC network to enhance strategic development and support innovation
- ;
- Catalyze and encourage the development of best practices, innovative thinking and solution sharing across the LCC Network.
- Increase participation and funding in the LCC from within our constituencies

Performance Measures: (these are all just notional, but presented to tie Goals to actual work)

- *Bullet 1—Demonstrated Council participation in LCC program reviews, Council prepares and delivers presentations/outreach materials on strategic value/importance of LCC network to large-landscape conservation...*
- *Bullet 2—Demonstrated Council participation in events/forums related to landscape-level conservation initiatives to highlight network accomplishments...Letters are written to potential partners/collaborators inviting involvement in LCC network...*
- *Bullet 3—Demonstrated participation in LCC program reviews, Council prepares and delivers presentations/outreach materials on strategic value/importance of LCC network to large-landscape conservation...*
- *Bullet 4—Filling other “at-large” seats...*
- *Bullet 5—Strategic plan is developed collaboratively and is implemented*
- *Bullet 6—Establish “award” for innovation within the Network, develop “best practices” list, document and share solution sharing within/among Network*